



## **“Are You a Udutu Guru?” Course Contest Rules:**

### **Overview:**

The “Are you a Udutu Guru?” Course Contest is a chance for you to showcase the courses you have created using the myUdutu Online Authoring Tool. The contest is open to anyone who has a myUdutu account. Prizes include a Flip Video Recorder, an 8 GB iPod Nano, a 4GB iPod Shuffle and hosting packages worth \$2500, \$1000 and \$500. Plus all winners will be featured on our website. Submissions will be accepted October 1, 2009 to December 1, 2009.

The contest will be judged by well recognized e-Learning experts. Prizes will be awarded for different categories with an emphasis on engagement and sound learning principles. Judges will evaluate based on criteria such as effectiveness of course content to transfer knowledge, use of compelling media (graphics, audio video, etc.), use of authoring tool features such as conditional branching or hidden resources, pedagogy, interactivity and how well the content is aligned with desired learning outcomes.

### **1. How to Enter**

The “Are you a Udutu Guru?” Course Contest (the Contest) will be open for submissions from October 1, 2009 to December 1, 2009.

To submit a course for the Contest, each entrant (individual or team) must complete the Entry Form and submit it. If your course contains proprietary content we will accept smaller clips or an incomplete portion of a course provided it illustrates the overall course design. All courses and content will remain the property of the course owner and this competition will not transfer any copyrights to Udutu or convey any implied rights over the content.

However Udutu reserves the right to negotiate with winning entries to display all or parts of the course, or else suitable screenshots on the Udutu website. Acceptance of an award constitutes permission to use winner’s name and/or likeness on the Udutu web site without further compensation, except where prohibited. Employees of Udutu and judges are excluded from entering the contest.

## **2. Eligibility**

The "Are you a Udutu Guru?" Course Contest is open to individuals or teams who have created a course using the myUdutu Online Course Authoring system. **All courses must be created using myUdutu.** By entering into and participating in this contest, each entrant agrees to be bound by the decisions of the judges and warrants that he/she is eligible to participate in this contest.

## **3. Judging**

The winning entries of the Contest will be chosen by a panel of judges made up of experts in the field of online learning.

## **4. Winners**

Winning entries will be notified directly and the Contest winners will be announced on the website December 15, 2009.